YOU LIGHT THE WAY, INSPIRING EVERYONE YOU MEET.

YOU EMPOWER, ENCOURAGING OTHERS TO DREAM BIG DREAMS – THEN TO ACHIEVE THEM.

YOUR WARMTH ILLUMINATES THE WORLD.

AND WHEN YOUR LIGHT IS SHARED WITH OTHERS, YOUR IMPACT BECOMES TRULY UPLIFTING.

MARY KAY ILLUMINEA™ EXTRAIT DE PARFUM, FOR THE WOMAN WHOSE INFLUENCE WILL BE FELT FOREVER.

THE SCENT OF INSPIRATION

THE STORY BEHIND THE SCENT

It began with a question: If we could bottle the unique quality embodied by Mary Kay Ash and the women she inspired, what would that experience be like?

Mary Kay Illuminea™ Extrait de Parfum exemplifies the Mary Kay story. It’s distinct, powerful, long-lasting and memorable, just like the woman who inspired it, Mary Kay Ash, and the women who continue to light the way, Independent National Sales Directors.

“The extraordinary women of Mary Kay are part of the inspiration behind this project, so it made sense to capture their vision as we began our journey.”

– Sheryl Adkins-Green, Chief Marketing Officer, Mary Kay
NOTES OF INSPIRATION:

The fragrance exudes confidence, warmth and light, just like the woman who wears it. This decadent scent dances on skin with the opening notes of spice, leading into luminous fruity florals and finishing with notes of woody, rich warmth.

- **First, there is a spark…**
  Feel inspired with the uplifting notes of Mandarin and Quince, the bright spiciness of Pink Pepper and fresh Morning Dew.

- **That grows into a flame…**
  This scent blooms with a luminous, fruity floral blend of Red Apricot, Orange Blossom, Scarlet Peony, Water Lotus and Honeysuckle.

- **Then delivers an enduring, heartfelt finish…**
  Display your eternal warmth with the rich notes of Florentine Iris Absolute, Violet Leaves, Cashmere Woods, deep Vanilla and White Moss.

WHAT IS AN EXTRAIT DE PARFUM?

An extrait de parfum contains the highest concentration of fragrance oils and is considered the longest-lasting form of fragrance. You could enjoy the scent, on average, for 7 to 8 hours, depending on your body chemistry.

**EAU FRAICHE:** 1% TO 3%

**EAU DE COLOGNE:** 2% TO 4%

**EAU DE TOILETTE:** 5% TO 15%

**EAU DE PARFUM:** 15% TO 20%

**EXTRAIT DE PARFUM:** 20% TO 40%

Mary Kay Illuminea™ Extrait de Parfum celebrates the woman who lights the way and inspires others.

Mary Kay Illuminea™ Extrait de Parfum, $70

Mary Kay Illuminea™ Body Soufflé envelops the body like plush cashmere and moisturizes for 24 hours.*

Limited-Edition Mary Kay Illuminea™ Body Soufflé, $30

CONTACT ME, YOUR MARY KAY INDEPENDENT BEAUTY CONSULTANT, TO EXPERIENCE THIS SCENT.

*Based on instrument testing. All prices are suggested retail. Available while supplies last. The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate this page in connection with their Mary Kay businesses in print form only. This page should not be altered from its original form nor incorporated into other materials.

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