FALL 2020

MARY KAY

the LOOK

NEXT-LEVEL BEAUTY

UNLEASH YOUR BEAUTY
POTENTIAL WITH PRODUCTS
THAT REFLECT YOUR
UNBRIDLED SPIRIT.
Break into full-spectrum color with your vibrant, live-out-loud attitude! You write your own story, and yours knows no boundaries. When you express your bold, fearless self, the light within bursts onto your fullest potential.

Level up your confident beauty with the *Mary Kay Unlimited™* Lip Gloss that has all the glossy goodness without any of the downsides. Shimmer and wow with limited-edition color trends that flash and reflect your unbridled spirit. Raise the bar on your skin care with a made-just-for-you routine. You’re going places – without limits – with enthusiasm that brings your beauty to the next level.

❤️ Your Mary Kay Independent Beauty Consultant
LIP GLOSS WITHOUT LIMITS

98% SAID IT GLIDES ON EFFORTLESSLY.*

*Results based on a majority of panelists who agreed with the statement in a one-week independent consumer study during which 100 women used Mary Kay Unlimited™ Lip Gloss daily.

NOTHING BUT SMOOTH, GLOSSY GOODNESS

- Nonsticky, nontacky.
- Instant moisture.
- Effortless, zero-drag glide.
- Distributes the perfect amount of product with every silky swipe.
- Patent-pending high-shine and high-moisturization technology.
NEW! Mary Kay Unlimited™ Lip Gloss, $16 each

Available in 14 shades perfect for every skin tone and any occasion.

Lip gloss shown below, left to right: Iconic Red, Pink Fusion, Unique Mauve, Nude Blush, Chocolate Nude, Tawny Nude, Pink Ballerina, Berry Delight, Evening Berry, Soft Nude, Fancy Nancy, Sheer Illusion, Beach Bronze and Copper Aura.

“It feels nice and balmy when I apply it.”
– LAURA (left model)

Wearing Pink Ballerina shade in Pearl finish.
EXPLORE THREE FINISHES THAT TAKE YOU FROM WORK TO PLAY!

**CREAM**
shades feature a perfectly glossy finish with no shimmer, just pure shine.

**PEARL**
shades feature a subtle luminescent finish.

**SHIMMER**
shades feature a playful sparkling finish.
GLOSS FOR ALL

ENHANCE LIPS WITH COLOR AND PURE, ELEGANT SHINE.

NEW! Mary Kay Unlimited™ Lip Gloss, $16 each

PERFECTLY DEFINE LIPS. This waterproof formula makes it easy to precisely define lips and help prevent color from feathering and bleeding.

Mary Kay® Lip Liner, $12 each

SHARE THE FUN!
Glide on your favorite new shade, snap a #selfie and tag @marykayus to flaunt your Mary Kay Unlimited™ Lip Gloss look.
#MKBeautyBeyond

Coral
Light Nude
Medium Nude
Deep Nude
Dark Chocolate

All prices are suggested retail.
DAZZLING DUOS

Perfect shade pairings in rich pigments and easy-to-apply forms give a whole new meaning to #InstaGlam.

A STRIKING STARE

Sweep on sophisticated sparkle with high-impact metallics that deliver a full-on foil finish.

NEW! Limited-Edition* Mary Kay® Foil Eye Shadow Duo, $18 each

SWEET CHEEKS

Create a flattering flush with creamy color and highlight combos that blend effortlessly across cheeks. A totable, two-in-one stick form lets you glow on the go!

NEW! Limited-Edition* Mary Kay® Cream Blush Duo Stick, $18 each

Tip: Create naturally blushing cheeks with the matte side, and then add dimension with the shimmery side.
GLIMMER & GLAM

Go for the bold with flashy foiled eye looks and velvety flushed cheeks.

PRETTY PAIRINGS

Shimmer is in! Try the trend with complementary, high-impact metallics that deliver a full-on foil finish.

NEW! Limited-Edition† Mary Kay® Foil Eye Shadow Duo in Copper & Pyrite, $18
Pyrite (base, eyeliner), Copper (inner corner, crease)

GET THE LOOK.

Lash Intensity® Mascara in Black, $18
Mary Kay® Precision Brow Liner in Dark Blonde, $14
NEW! Limited-Edition† Mary Kay® Cream Blush Duo Stick in Pink & Glimmer, $18
Mary Kay® Lip Liner in Coral, $12
Mary Kay® Gel Semi-Shine Lipstick in Naturally Buff, $18

All prices are suggested retail. †Available while supplies last.
Think of the correcting stick as your magic wand! You can correct and perfect problem areas and bring your best face forward!

NEW! Limited-Edition†
*Mary Kay At Play®* Color Correcting Stick, $14

DITCH DULLNESS

Use the Ditch Dullness purple correcting stick to neutralize yellow to help wake up your face and have less tired-looking skin.

The application marks on the models are examples of where you may want to use the color correcting stick, depending on your needs.
SHAKE (A N D S W I P E) IT OFF.

REFRESH, REDO OR REMOVE EYE LOOKS WITH A FEW GENTLE SWIPES.

OUT OF SIGHT
A lightweight formula clears away even the boldest looks while leaving skin feeling moisturized, conditioned and refreshed.

Mary Kay® Oil-Free Eye Makeup Remover, $17

Touch-Up Tool
Cat eye gone astray? Drench a Q-tip in the eye makeup remover to tidy up rogue lines and smudges.

MORE EYE-CATCHING MARY KAY® PRODUCTS
Mary Kay® Waterproof Liquid Eyeliner Pen, $16
Mary Kay® Eyeliner, $12
Lash Intensity® Mascara, $18
Lash Love® Lengthening Mascara, $15

All prices are suggested retail. †Available while supplies last
STARRY EYES

Intensify your gaze with a dose of daring — yet easily wearable — sparkly blue eye shadow.

THE BEAUTY OF BLUE

Universally flattering and softer than traditional blacks and grays, the color of the year creates a stunning smoky eye. And bonus! Blue hues make the whites of your eyes appear brighter.

EYELID: **Starry Night** or **Evening Navy** for a matte finish

CREASE & LASHLINE: **Mahogany**

CREASE & OUTER CORNER: **Blossom**

BROW BONE & INNER CORNER: **Gold Status**

*Mary Kay Chromafusion® Eye Shadow,* $8 each

GET THE LOOK.

*Mary Kay® Waterproof Liquid Eyeliner Pen in Intense Black,* $16

*Lash Intensity® Mascara* in Black, $18

*Mary Kay® Volumizing Brow Tint* in Dark Brunette, $14

*Mary Kay® Lip Liner* in Deep Nude, $12

*Mary Kay® Gel Semi-Shine Lipstick* in Love Me Pink, $18
“NO MAKEUP” MAKEUP

Embrace your natural beauty with an I-woke-up-like-this look.

A TOUCH OF SHIMMER

Apply shimmering nude shades with the Mary Kay® Essential Brush Collection, $55, for a natural, luminescent look.

EYELID: Candlelight + All-Over Eye Shadow Brush
CREASE & OUTER CORNER: Shiny Penny + Eye Crease Brush
INNER CORNER: Crystalline + Eye Smudger Brush
BROW BONE: Biscotti + All-Over Eye Shadow Brush
LASHLINE: Hot Fudge + Eye Smudger Brush
Mary Kay Chromafusion® Eye Shadow, $8 each

GET THE LOOK.

Mary Kay® Gel Eyeliner With Expandable Brush Applicator in Jet Black, $18
Lash Love® Lengthening Mascara in I ♡ black, $15
Mary Kay® Lip Liner in Light Nude, $12
Mary Kay® Gel Semi-Matte Lipstick in Always Apricot and Mary Kay® Gel Semi-Shine Lipstick in Naturally Buff, $18 each

All prices are suggested retail.
LOVE YOUR SKIN
The beauty of a Mary Kay® skin care routine is that it’s totally customizable. Today it could be adding extra moisturizing steps to your routine, and next season, it could be multimasking.

Build your own beauty routine that is as unique as you are, based on your age, skin care concerns or ingredient preferences. From age-defying to acne-fighting and beyond, we’ve got your skin covered.

EARLY-TO-MODERATE SIGNS OF AGING

TIMEWISE MIRACLE SET 3D®
Defends, delays and delivers for younger-looking skin.
Page 16

ACNE SOLUTIONS

CLEAR PROOF® ACNE SYSTEM
Clear the way to more beautiful skin.
Page 23

ADVANCED SIGNS OF AGING

TIMEWISE REPAIR® VOLU-FIRM® SET
Reduces the look of deep lines and wrinkles.
Page 18

NATURALLY DERIVED®

MARY KAY NATURALLY™
Naturally derived* ingredients for healthy-looking skin.
Page 20

EASY BEAUTY SOLUTIONS

BOTANICAL EFFECTS®
Simple ingredients deliver essential benefits.
Page 22

MKMEN®

MKMEN®
Easy-to-use products designed for him.
Page 24

*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to marykay.com/naturally.
PROTECT YOUR YOUTHFUL RADIANCE.

Fight external glow-crushers with an antioxidant-fueled skin care routine that protects, hydrates and brightens.

**STEP 1:** CLEANSE
TimeWise® Age Minimize 3D® 4-in-1 Cleanser, $24
Remove complexion-dulling impurities, and leave skin feeling clean and exfoliated.

**STEP 2:** PROTECT
TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen,† $32
Re-energize your skin’s natural glow while protecting it against UVA/UVB rays.

**STEP 2:** REPLENISH
TimeWise® Age Minimize 3D® Night Cream, $32
Smooth on before bed, and wake up to skin that looks firmer and feels rejuvenated.

**STEP 3:** BRIGHTEN EYES
TimeWise® Age Minimize 3D® Eye Cream, $36
Help improve the appearance of dark circles, undereye puffiness, fine lines and wrinkles.

**TIMEWISE MIRACLE SET 3D®, $110**
Save $14 when you buy the set!

Mary Kay is proud to share that the TimeWise Miracle Set 3D® has earned the Good Housekeeping Seal.
INSTANTLY REVIVE YOUR EYES.
Perk up your peepers with patches that are designed to stay in place so you can depuff, cool, soothe and hydrate at home and on the go.

Mary Kay® Hydrogel Eye Patches, $40, pk./30 pairs

SHARE THE FUN!
Show off your hydrogel eye patches and tag @marykayus. #MKBeautyBeyond

**BENEFITS:**
- HYDRATE
- COOL
- SOOTHE
- DEPUFF

All prices are suggested retail. *Over-the-counter drug product*
TARGET ADVANCED SIGNS OF AGING.

Give your skin a wake-up call with a peptide and plant stem cell-powered regimen that restores youthful volume and lift.

TIMEWISE REPAIR® VOLU-FIRM® SET, $205
Save $39 when you buy the set!

“THIS PRODUCT IS ONE OF THE BEST CLEANSERS I’VE EVER USED. MY SKIN FEELS SO SOFT AND SILKY, MY PORES LOOK SMALLER, AND I’VE BEEN TOLD I LOOK YOUNGER AND MORE REFRESHED. I’D BUY THIS CLEANSER IN A MINUTE.

Dena B.

STEP 1: CLEANSE ☀
Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

TimeWise Repair® Volu-Firm® Foaming Cleanser, $28

STEP 2: LIFT ☀
Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.*

TimeWise Repair® Volu-Firm® Advanced Lifting Serum, $70

STEP 3: RESTORE ☀
Protect your skin against UVA/UVB damage while helping to support its natural collagen.**

TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30,* $52

STEP 3: REACTIVATE ☀
Fight the appearance of deep lines and wrinkles while you sleep.

TimeWise Repair® Volu-Firm® Night Treatment With Retinol, $52

STEP 4: REAWAKEN ☀
Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

TimeWise Repair® Volu-Firm® Eye Renewal Cream, $42

*Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day

**Based on in vitro testing of key ingredients

*Over-the-counter drug product
PAMPER YOUR SKIN.
Add the power of micromassage to enhance your serum* step, relax facial tension and deliver a youthful glow.**

Skinvigor{em}ate Sonic™ Skin Care System, $75

Skinvigor{em}ate Sonic™ Facial Massage Head, $25, pk./1

Skinvigor{em}ate Sonic™ Facial Cleansing Brush Heads, $20, pk./2 (not shown)

**Results based on a majority of panelists who agreed with statements in a four-week independent consumer study during which 208 women used the Skinvigor{em}ate Sonic™ Skin Care System and their favorite serum with the Skinvigor{em}ate Sonic™ Facial Massage Head once a day for two minutes.

*The device was not designed to be paired with acne or sunscreen products.

All prices are suggested retail.

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EXPLORE NATURAL-CERTIFIED SKIN CARE.

MARY KAY NATURALLY™
Nourish your skin with naturally derived† ingredients and gentle formulas.

Mary Kay Naturally™ Purifying Cleanser, $26
Infused with skin-soothing cornflower floral water and sweet almond oil, helps remove dirt and leaves skin feeling nourished and soothed.

Mary Kay Naturally™ Nourishing Oil, $48
Leaves skin feeling hydrated and contains a blend of sweet almond, olive and sesame oils.

Mary Kay Naturally™ Exfoliating Powder, $34
Gently exfoliates skin, thanks to hydrogenated castor oil and citric acid.

Mary Kay Naturally™ Moisturizing Stick, $28
Made with candelilla wax and beeswax, it relieves dry skin, anywhere, anytime.

Mary Kay Naturally™ products are clinically shown to be suitable for sensitive skin.

† At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to marykay.com/naturally.

* This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard.

** This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard.
free of
PARABENS
PHTHALATES
SYNTHETIC FRAGRANCE
SYNTHETIC DYES
SLS/SLES

THE POWER OF CHOICE
“Mary Kay Naturally™” is for women who want the essentials for healthy-looking skin using naturally derived† ingredients. We wanted these women to experience Mary Kay the way so many women have for well over 50 years: by always putting you first with a focus on quality, safety and rigorously tested products that meet your skin care needs.”

DR. LUCY GILDEA,
Mary Kay Chief Scientific Officer

BEAUTY HACKS
Try adding a bit of nourishing oil to your hair to liven up parched ends. Got unruly brows? Rub your finger over the moisturizing stick, and use it to smooth them down.
You like keeping things simple, but you LOVE keeping your skin happy! Nourish your skin with botanical-infused favorites for fresh, healthy-looking skin.

**BOTANICAL EFFECTS®**

$54 for the regimen

Regimen includes cleansing gel, refreshing toner and moisturizing gel.

**STEP 1: CLEANSE**

*Botanical Effects®* Cleansing Gel, $18
Cleans deeply and effectively and even dissolves all traces of oil. Skin feels smooth, nourished and clean.

**STEP 2: TONE**

*Botanical Effects®* Refreshing Toner, $18
Traces of dirt are wiped away as are complexion-dulling dead skin cells. Helps control shine.

**STEP 3: MOISTURIZE**

*Botanical Effects®* Moisturizing Gel, $18
Quick-absorbing gel does not feel greasy, yet it moisturizes for 12 hours. Skin feels soft, smooth and fresh.

**FOR A BEAUTIFUL BOOST, ADD:**

*Botanical Effects®* Invigorating Scrub, $18
Exfoliates to remove dead and dull skin, leaving pores feeling deeply cleaned. Formulated with natural exfoliating fruit seeds to help unclog pores. Use two or three times a week, morning or night, after the cleansing gel.
GET CLEAR & CONFIDENT.

If you’re craving clearer skin, add benzoyl peroxide and salicylic acid to your routine! This regimen is clinically shown to provide clearer skin in just 7 days.*

CLEAR PROOF® ACNE SYSTEM, $45
Save $14 when you buy the set!

System includes clarifying cleansing gel*, blemish control toner*, acne treatment gel* and oil-free moisturizer for acne-prone skin.

STEP 1: CLEANSE ☀️
Clear Proof® Clarifying Cleansing Gel*, $16
Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.

STEP 2: CONTROL ☀️
Clear Proof® Blemish Control Toner*, $15
Tones without overdrying and helps exfoliate dead surface skin cells.

STEP 3: TARGET ☀️
Clear Proof® Acne Treatment Gel*, $10
Clears up blemishes and helps to visibly reduce the redness and size of pimples.

STEP 4: MOISTURIZE ☀️
Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin, $18
Replenishes moisture to provide balanced hydration with no oily or greasy feel.

ADD-ONS THAT ADD UP TO CLEARER-LOOKING SKIN

Clear Proof® Deep-Cleansing Charcoal Mask, $24
Two or three times a week, unclog pores with the power of activated charcoal.

Clear Proof® Pore-Purifying Serum*, $17
Helps minimize the appearance of pores and reduces shine.

All prices are suggested retail. *Over-the-counter drug product. †Based on a 12-week independent clinical study.
POWER UP
HIS ROUTINE.

Whether he’s rough and rugged or unapologetically stylish, protecting his skin from the sun and free radicals is key. Give him easy-to-use products designed with his skin in mind!

**MKMEN®**

$81 for the regimen

Regimen includes daily facial wash, shave foam, advanced facial hydrator sunscreen broad spectrum SPF 30* and advanced eye cream.

**STEP 1:**
**CLEANSE**

MKMen® Daily Facial Wash, $16

Tough on dirt and oil and gentle on skin. Won’t leave skin feeling stripped.

**STEP 2:**
**SHAVE**

MKMen® Shave Foam, $14

Creates a comfort zone between the razor and skin for a clean, close shave. Protects against razor burn.

**STEP 3:**
**HYDRATE**

MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30*, $25

Protects skin from damaging UVA and UVB rays. Contains an antioxidant to help fight free radicals on the skin.

**STEP 4:**
**REVIVE**

MKMen® Advanced Eye Cream, $26

Immediately hydrates and helps firm the look of skin around the eyes. Minimizes the appearance of fine lines and wrinkles.

**MKMen® Cooling After-Shave Gel, $16**

Helps calm razor burn, leaving skin feeling soft and moisturized. Contains ingredients that soothe, cool and refresh the skin.

**MARY KAY**
ELEVATE YOUR SKIN CARE ROUTINE.

Customize the way you do skin care with targeted Mary Kay® solutions designed to make you feel good in your own skin.

Mary Kay® Oil-Free Hydrating Gel, $32
Mary Kay® Intense Moisturizing Cream, $32
TimeWise Repair® Volu-Fill® Deep Wrinkle Filler, $48
Indulge® Soothing Eye Gel With Calming Influence® Botanical Blend, $16
TimeWise Repair® Revealing Radiance® Facial Peel, $65
TimeWise Repair® Lifting Bio-Cellulose Mask, $70, pk./4

All prices are suggested retail. *Over-the-counter drug product
THE BEAUTY OF MARY KAY® BEST-SELLERS

Try these much-loved Mary Kay® products that deliver beautiful benefits!

Clear Proof® Deep-Cleansing Charcoal Mask, $24

Mary Kay® Oil-Free Eye Makeup Remover, $17

Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15,* $20

TimeWise Repair® Volu-Firm® Advanced Lifting Serum, $70

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* $22

White Tea & Citrus Satin Hands® Pampering Set, $36

Lash Intensity® Mascara, $18

Mary Kay® Translucent Loose Powder, $16

TimeWise® Firming Eye Cream, $32

Mary Kay® Ultimate Mascara™, $15

The best-seller logo/designation refers to top-selling products within the Mary Kay® product line.
To see how Mary Kay Independent Executive Senior Sales Director Tehrie Brinkley and other fabulous women are living their dreams, go to marykay.com/ican.

#MyMKLife
Our Mary Kay® Product Promise is simple:
We always put you first.
We conduct hundreds of thousands of product tests each year for quality, safety and performance.

### TimeWise® Solutions for every age-defying skin care need

**Get the look of polished, younger skin and significantly smaller pores.**

- **TimeWise® Microdermabrasion Plus Set**, $55
- **TimeWise® Microdermabrasion Refine**, $32, 2.5 oz.
- **TimeWise® Pore Minimizer**, $27, 1 fl. oz.

Helps skin bounce back.

- Fights the look of fine lines and wrinkles around eyes.
- Visibly firms.
- Brightens.
- Moisturizes.

**TimeWise® Replenishing Serum+C**, $56, 1.5 fl. oz.

- 10 pampering minutes.
- 10 skin-renewing benefits.

- Fights the look of fine lines and wrinkles on and around the lips.

**TimeWise® Firming Eye Cream**, $32, 5 oz.

- Hydrates skin and helps it look more firm, toned and defined.

**TimeWise® Tone-Correcting Serum**, $45, 1 fl. oz.

- Dramatically evens the appearance of skin tone.

**TimeWise® Moisture Renewing Gel Mask**, $22, 3 oz.

**TimeWise® Age-Fighting Lip Primer**, $25, 0.5 oz.

**TimeWise® Targeted-Action Toning Lotion**, $32, 8 fl. oz.
**ADVANCED AGE-DEFYING**

**TimeWise Repair® Volu-Firm® Set, $205**

Scientifically innovative products for the advanced signs of aging.

For all skin types

- Set includes Foaming cleanser, advanced lifting serum, day cream sunscreen broad spectrum SPF 30,* night treatment with retinol, eye renewal cream in a luxurious gift box.

- Volu-Firm® Foaming Cleanser, $28, 4.5 oz.
- Volu-Firm® Advanced Lifting Serum, $70, 1 fl. oz.
- Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30,* $52, 1.7 oz.
- Volu-Firm® Night Treatment With Retinol, $52, 1.7 oz.
- Volu-Firm® Eye Renewal Cream, $42, 1.7 oz.
- Skin Renewal Cream in a luxurious gift box.
- Sunscreen broad spectrum SPF 30,* night treatment with retinol, eye renewal cream in a luxurious gift box.

- Formula 1 (Dry) or Formula 2 (Normal) Regimen, $54

**NATURALLY DERIVED**

**Mary Kay Naturally™**

Our first natural-certified skin care line.

To learn more about the COSMOS standard, see cosmos-standard.org/

**SIMPLE SOLUTIONS Botanical Effects®**

Regimen, $54

A simple three-piece set that keeps skin nourished, refreshed and healthy-looking.

Regimen includes:
- Cleansing Gel
- Refreshing Toner
- Moisturizing Gel

- Purifying Cleanser, $26, 4.5 oz.
- Refreshing Toner, $18, 5 fl. oz.
- Moisturizing Gel, $18, 3 oz.
- Invigorating Scrub, $18, 3 fl. oz.

**Formula 1 (Dry) or Formula 2 (Normal) Regimen, $58**

A simple regimen infused with the goodness of botanicals.

Regimen includes:
- Cleaner
- Freshen
- Mask
- Hydrate

- Cleanse, $14, 4 oz.
- Mask, $14, 4 oz.
- Freshen, $14, 5 fl. oz.
- Hydrate, $16, 3 fl. oz.

**ACNE SOLUTIONS Clear Proof®**

Clear Proof® Acne System, $45

Clinically shown to provide clearer skin in just 7 days.††

- System includes clarifying cleansing gel,* blemish control toner,* acne treatment gel,* oil-free moisturizer for acne-prone skin.
- Deep-Cleansing Charcoal Mask,* $24, 4 oz.
- More acne-fighting power Pore-Purifying Serum,* $17, 1.75 oz.

**AGE-DEFYING MKMen®**

MKMen® Regimen, $81

daily facial wash, shave foam, advanced facial hydrator sunscreen broad spectrum SPF 30,® advanced eye cream

- Daily Facial Wash, $16, 4.5 fl. oz.
- Shave Foam, $14, 6.5 oz.
- Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,® $25, 3 fl. oz.
- Advanced Eye Cream, $26, 0.5 oz.
- Cooling After-Shave Gel, $16, 2.5 fl. oz.

**All prices are suggested retail.**

*Over-the-counter drug product

†† Based on a 12-week independent clinical study

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**SPECIAL SOLUTIONS / BODY / SUN CARE**

### Mary Kay® Sun Care

- **Lip Protector**
  - Sunscreen Broad Spectrum SPF 15,
  - $10, .16 oz.
  - Helps protect lips from the drying effects of sun and wind.

- **Sunscreen Broad Spectrum SPF 50,**
  - $20, 4 fl. oz.
  - For intense outdoor exposure.

### White Tea & Citrus Satin Hands®

- **Pampering Set,** $36
  - Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.
  - Also sold separately:
    - **Nourishing Shea Cream,** $12, 3 oz.

### Beauty Blotters® Oil-Absorbing Tissues, $6,

### Mint Bliss™ Energizing Lotion for Feet & Legs, $11, 3 fl. oz.

### Mary Kay® Oil-Free Eye Makeup Remover, $17, 3.75 fl. oz.
- Gently removes eye makeup.

### Indulge® Soothing Eye Gel With Calming Influence® Botanical Blend, $16, 4 oz.
- Ingredients reported to help reduce the appearance of puffiness.

### Mary Kay® Oil Mattifier, $18, .6 fl. oz.
- Absorbs oil and helps control shine for eight hours.

### Mary Kay® Hydrogel Eye Patches, $40, pk./30 pairs, 3.5 oz.
- Hydrates, soothes and cools eyes and helps with the look of puffiness and dullness.

### White Tea & Citrus Satin Body®

- **Revitalizing Shea Scrub,** $18, 6.5 oz.
  - Exfoliates and immediately buffs away dry skin.

- **Indulgent Shea Wash,** $18, 6.5 fl. oz.
  - Cleanses and soothes dry skin with an enveloping lather.

- **Silkening Shea Lotion,** $18, 6.5 fl. oz.
  - Provides immediate relief for dryness.

- **Whipped Shea Crème,** $22, 4 oz.
  - A rich, luxurious indulgence.

### White Tea & Citrus Satin Lips®

- **Set,** $22
  - Get this adorable cello gift bag FREE† with every Satin Lips® Set purchase. (Ribbon not included)
  - † Available from participating Independent Beauty Consultants only.

### Mary Kay® Extra Emollient Night Cream, $15, 2.1 oz.

### Mary Kay® Extra Emollient Night Cream, $15, 2.1 oz.

### Mary Kay® Intense Moisturizing Cream, $32, 1.8 oz.

### Mary Kay® Oil-Free Hydrating Gel, $32, 1.8 oz.

### Mary Kay® Extra Emollient Night Cream, $15, 2.1 oz.

### Mary Kay® Eye Primer, $12, .3 oz.
- Creates a foundation demonstrated to extend eye color wear.

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- Creates a foundation demonstrated to extend eye color wear.

### Mary Kay® Oil-Free Eye Makeup Remover, $17, 3.75 fl. oz.
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**FLAWLESS FACE**

**Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15, $20, 1 fl. oz.** Apply under foundation to enhance wear and perfect skin.

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**Mary Kay® Perfecting Concealer, $16, 21 oz.**

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**Mary Kay® Undereye Corrector, $16, 21 oz.** Helps wake up tired-looking eyes.

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**Mary Kay® Makeup Finishing Spray by Skinandinavia, $18, 2 fl. oz.** When makeup meltdown is not an option, give it the staying power to last up to 16 hours.

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**AGE-DEFYING**

**TimeWise® Matte 3D Foundation, $25, 1 fl. oz.**

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**TimeWise® Luminous 3D Foundation, $25, 1 fl. oz.**

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**Mary Kay® Blending Brush, $16**

**MINERAL FOUNDATION**

**Mary Kay® Mineral Powder Foundation, $20, 28 oz.**

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**Mary Kay® Powder Foundation Brush, $14**

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**SHINE CONTROL**

**Endless Performance® Crème-to-Powder Foundation, $18, 36 oz.**

(Palette and cosmetic sponge sold separately)

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**Mary Kay® Translucent Loose Powder, $16, 0.39 oz.**

Set your makeup. Reduce shine.

**Mary Kay® CC Cream Translucent Sunscreen Broad Spectrum SPF 15, $22, 1 fl. oz.**

- Light coverage
- Oil-free moisturization
- UVA/UVB protection

**UVA/UVB PROTECTION**

- Very light
- Light to medium
- Medium to deep
- Deep
- Very deep

**Mary Kay® Sheer Mineral Pressed Powder, $16, 0.32 oz.** Be sure to add a Mary Kay® palette and applicator.

All prices are suggested retail. *Over-the-counter drug product.
Mary Kay Chromafusion®
Eye Shadow, $8, 0.5 oz.
12-hour, lifeproof formula. Pigment-rich hues.
(All shades are shimmer except as noted.)
Matte shades:
- matte shades
- moss emerald
- evening navy
- granite
- smoky quartz
- cashmere haze
- onyx

Mary Kay® Liquid Eye Shadow, $14, 14 oz.
Pigment-packed color in a single swipe.

EXPAND / EXTEND
- Lash Intensity® Mascara, $18, 32 oz.
- Lash Love® Mascara, $15, 28 oz.

DEFINITION
- Lash Love® Waterproof Mascara, $15, 28 oz.
- Lash Love® Lengthening Mascara, $15, 28 oz.
- Lash Intensity® Mascara, $18, 32 oz.
- Mary Kay® Ultimate Mascara™, $15, 28 oz.

WATERPROOF DEFINITION
- Lash Love® Waterproof Mascara, $15, 28 oz.
- Lash Love® Lengthening Mascara, $15, 28 oz.
- Lash Intensity® Mascara, $18, 32 oz.
- Mary Kay® Ultimate Mascara™, $15, 28 oz.

LENGTH
- Lash Love® Waterproof Mascara, $15, 28 oz.
- Lash Love® Lengthening Mascara, $15, 28 oz.
- Lash Intensity® Mascara, $18, 32 oz.
- Mary Kay® Ultimate Mascara™, $15, 28 oz.

VOLUME
- Lash Love® Waterproof Mascara, $15, 28 oz.
- Lash Love® Lengthening Mascara, $15, 28 oz.
- Lash Intensity® Mascara, $18, 32 oz.
- Mary Kay® Ultimate Mascara™, $15, 28 oz.

The best-seller logo/designation refers to top-selling products within the Mary Kay® product line.
**LIPS / CHEEKS**

**SATIN SHEEN**

*True Dimensions® Lipstick,* $18, .11 oz.

It’s like a color-infused fountain of youth for your lips.

- natural beauty
- chocolate
- sienna brick
- first blush
- tuscan rose
- pink chérie
- wild about pink
- sassy fuchsia
- tangerine pop
- color me coral
- coral Bliss
- exotic mango
- chub flirt
-True red
- sizzling red
- spice ‘n’ rice
- rosé
- mystic plum
- luscious berry
- berry à la mode

**SHIMMER SHINE**

*True Dimensions® Sheer Lipstick,* $18, .11 oz.

The formula you love in sheer color options.

- arctic apricot
- posh pink
- sparkling rose
- subtly you

**SEMI-MATTE**

*Mary Kay® Gel Semi-Matte Lipstick,* $18, .13 oz.

Color clarity with lip-cushioning gel comfort.

- blush velvet
- mauve moment
- always apricot
- bashful you
- rich truffle
- trademark pink
- powerful pink
- poppy Please
- berry famous
- red stiletto
- crushed berry
- midnight red

**SEMI-SHINE**

*Mary Kay® Gel Semi-Shine Lipstick,* $18, .13 oz.

Long-lasting wear without drying lips.

- apple berry
- berry couture
- haute pink
- love me pink
- luminous lac
- naturally buff
- raspberry ice
- red smoker
- rosewood
- scarlet red
- spicy ginger
- sunset peach

**New!**

*Mary Kay Unlimited™ Lip Gloss,* $16, .13 fl. oz.

Available in 14 shades perfect for every skin tone and any occasion. Nothing but smooth, glossy goodness.

- iconic red
- pink ballerina
- fancy fancy
- pink fusion
- berry delight
- sheen illusion
- unique mauve
- evening berry
- beach brassa
- nude blush
- soft nude
- copper aura
- chocolate nude
- tawny nude
- light nude
- medium nude
- deep nude
- rose
- coral
- berry
- red
- "dark chocolate"

**MARY KAY® CHROMAFUSION®**

**Blush,** $14, .17 oz.

Long-lasting, lifeproof formula with light-reflecting pigments.

- darling pink
- juicy peach
- rogue rose
- hot coral
- hint of pink
- wineberry
- shy blush
- golden copper
- rosy nude
- desert rose
- cocoa
- latte

**Highlighter,** $14, .17 oz.

Perfect for creating a radiant, healthy glow.

- glazed
- honey glow

**Contour,** $14, .17 oz.

Matte shades that blend seamlessly.

- poppy please
- rich truffle
- midnight red
- spice ‘n’ rice
- berry à la mode

**All prices are suggested retail.**

[marykay.com](http://marykay.com)
**Mary Kay® Travel Roll-Up Bag**
(untied), $35
An all-in-one must-have organizer for your cosmetics, skin care and accessories.

**Mary Kay® Essential Brush Collection**, $55
Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch. Brushes also available separately.

**Mary Kay® Brush Cleaner**, $10, 6 fl. oz.
Removes makeup buildup.

**Mary Kay® Cream Color Brush**, $12
Designed to mimic fingertip application for a streak-free finish.

**Belara® Eau de Parfum**, $38, 1.7 fl. oz.
**Bella Belara® Eau de Parfum**, $38, 1.7 fl. oz.
**Cityscape® Eau de Parfum**, $50, 1.7 fl. oz.
**Enchanted Wish® Eau de Toilette**, $36, 2 fl. oz.
**Forever Diamonds® Eau de Parfum**, $40, 2 fl. oz.
**Live Fearlessly® Eau de Parfum**, $44, 1.7 fl. oz.
**Thinking of Love® Eau de Parfum**, $32, 1 fl. oz.
**Thinking of You® Eau de Parfum**, $32, 1 fl. oz.

**FRAGRANCES FOR WOMEN**

**FRAGRANCES FOR MEN**

**Mary Kay® All-Over Eye Shadow Brush**, $12
Fits naturally into the eyelid’s delicate contours for easy blending.

**Mary Kay® Eye Crease Brush**, $12
Designed to fit into the eyelid’s contours and crease to add professional dimension to any eye look.

**Mary Kay® Eye Smudger Brush**, $12
Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.

**Mary Kay® Eyebrow/Eyeliner Brush**, $10
Tames brows, blends eyebrow color, applies eyeliner and fills in brows.

**Mary Kay® Liquid Foundation Brush**, $14
Slips, buffs and blends liquid foundation with ease.

**Mary Kay® Powder Foundation Brush**, $14
Provides perfect pickup and even, controlled application.

**Belara® Eau de Parfum**, $38, 1.7 fl. oz.
**Bella Belara® Eau de Parfum**, $38, 1.7 fl. oz.
**Cityscape® Eau de Parfum**, $50, 1.7 fl. oz.
**Enchanted Wish® Eau de Toilette**, $36, 2 fl. oz.
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**Thinking of Love® Eau de Parfum**, $32, 1 fl. oz.
**Thinking of You® Eau de Parfum**, $32, 1 fl. oz.

**MK High Intensity® Sport Cologne Spray**, $40, 2.5 fl. oz.
**MK High Intensity® Cologne Spray**, $40, 2.5 fl. oz.
**MK High Intensity Ocean® Cologne Spray**, $42, 2.5 fl. oz.
**Domain® Cologne Spray**, $38, 2.5 fl. oz.
**Cityscape® Cologne Spray**, $50, 2 fl. oz.
**True Original® Cologne Spray**, $36, 2 fl. oz.
NEW! Limited-Edition Mary Kay® Cream Blush Duo Stick, $18 each, 21 oz.
Create a flattering flush with creamy color and highlight combos that blend effortlessly across cheeks. A totable, two-in-one stick form lets you glow on the go!

NEW! Limited-Edition Mary Kay® Foil Eye Shadow Duo, $18 each, 0.04 oz.
Sweep on sophisticated sparkle with high-impact metallics that deliver a full-on foil finish.

NEW! Limited-Edition Mary Kay® Color Correcting Stick, $14, 0.11 oz.
Correct and perfect problem areas and bring your best face forward!

COVER MODELS
April, on the left, is wearing Stormy, Smoky Quartz and Mahogany Mary Kay Chromafusion® Eye Shadows, Wineberry Mary Kay Chromafusion® Blush, MK Black Mary Kay® Eyeliner, I ♡ black Lash Love® Lengthening Mascara, Medium Nude Mary Kay® Lip Liner and Berry Delight Mary Kay® Unlimited™ Lip Gloss.


Laura, on the right, is wearing Sweet Plum, Frozen Iris, Crystalline and Hazelnut Mary Kay Chromafusion® Eye Shadows, Rogue Rose Mary Kay Chromafusion® Blush, MK Deep Brown Mary Kay® Eyeliner, Black Brown Mary Kay® Ultimate Mascara™, Rose Mary Kay® Lip Liner and Pink Ballerina Mary Kay® Unlimited™ Lip Gloss.

BEAUTY ON THE GO!
Create makeup looks you love in real time with the new Mary Kay Mirror Me™ App. It uses your phone’s camera to apply makeup looks and color products — no mess made and no photo upload necessary! It’s FREE, fun and easy!
And every girl needs the Mary Kay® eCatalog App so she can flip through page after page of beauty products, trend looks and more! Download these apps from the App Store or Google Play on your mobile device.

BE 100% CONFIDENT!
Mary Kay Inc. stands behind its products sold by Mary Kay Independent Beauty Consultants. If for any reason you are not completely satisfied with any Mary Kay® product, it will be replaced without charge, exchanged or the full purchase price refunded following its return to your authorized Mary Kay Independent Beauty Consultant or, if she is no longer active, to the Company with proof of purchase.

All third-party trademarks, registered trademarks and service marks are the property of their respective owners.

†Available while supplies last

LIMITED EDITION†

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GLOSS FOR ALL

ENHANCE LIPS WITH COLOR AND PURE, ELEGANT SHINE.

Available in 14 shades perfect for every skin tone and any occasion. Nothing but smooth, glossy goodness.

NEW! Mary Kay Unlimited™ Lip Gloss, $16 each