OUR GLOBAL BRAND DEVELOPMENT GROUP SAYS,

“The Mary Kay® After-Sun Replenishing Gel protects and replenishes everyone’s skin - men, women and children - for even more enjoyable outdoor days!

This ultra-light, cool blue gel contains soothing botanical extracts, which helps skin feel hydrated, smooth and refreshed.

Non-sticky, applies easily and absorbs quickly.

Provides a cooling feel.

FACT: Two-thirds of the sun exposure a person experiences during their lifetime is incidental (less than one cumulative hour of sun exposure during the day, like driving a car, walking to and from the office to your car, etc.)
**PRODUCT POSITIONING**

The Mary Kay® Sun Care Collection protects and replenishes the skin.

**BENEFITS AND CLAIMS**
- The Mary Kay® After-Sun Replenishing Gel offers botanical extracts rich in soothing antioxidants to replenish vital moisture.
- Non-sticky
- Applies easily
- Absorbs quickly
- Provides a cooling feel

**TARGET CUSTOMER**
- Customers who are interested in addressing skin care needs resulting from exposure to sun and wind due to outdoor activity.

**HOW IT WORKS**
- After outdoor exposure, the Mary Kay® After-Sun Replenishing Gel offers botanical extracts rich in soothing antioxidants to replenish vital moisture.
- It does not contain sunscreen.

**KEY INGREDIENTS AND FUNCTIONS**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Function</th>
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<tbody>
<tr>
<td>Glycerin</td>
<td><strong>Moisturizer/Hydrator:</strong> Helps condition and smooth the skin by adding, attracting, or retaining moisture.</td>
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<tr>
<td>Rhodiola Rosea Root Extract, Vanilla Tahitensis Fruit Extract</td>
<td><strong>Conditioner:</strong> Improves the appearance of skin (e.g. skin looks softer, smoother, etc.).</td>
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<tr>
<td>Camellia Sinensis Leaf Extract</td>
<td><strong>Antioxidant:</strong> Helps protect the skin from the effects of free radicals generated by the environment. <strong>Soothing Agent:</strong> Known for its calming and soothing properties.</td>
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**APPLICATION INSTRUCTIONS**
- Gently massage gel into skin over affected area.

**YOU MAY ALSO LIKE**
- Mary Kay® Sun Care Lip Protector Sunscreen Broad Spectrum SPF 15*
- Mary Kay® Sunscreen Broad Spectrum SPF 50*
- Mary Kay® CC Cream SPF 15*