MARY KAY

Your Everyday Escape Winter 2019 TOOL KIT GUIDE

You’ll want to make sure you know about the beautiful benefits of the new products so you can share them with your customers.

STEP 1: LEARN IT!
Explore new products and helpful tips.

Get acquainted with the exciting products on the Quarter At-a-Glance flier.

Be in the know with the Mary Kay® Hydrogel Eye Patches fact sheet.

Watch the Mary Kay® Hydrogel Eye Patches video.

Watch the Beauty Extras video featuring Mary Kay® Hydrogel Eye Patches.

Check out the December issue of Applause® magazine for education, motivation and celebration.

Learn about product benefits with this quarter’s product fliers.

Share The Little Book of Everyday Escape with your customers.

Build your gifting business with the limited-edition® Mary Kay® Everyday Escape Bundle flier.

†Available while supplies last
STEP 2: SELL IT!
Professional business-building tips are at your fingertips.

Watch the business-building video featuring Independent Senior National Sales Director Cindy Williams.

Share the fun Mary Kay® Travel Roll-Up Bag door hanger with your customers.

Order the Everyday Escape Bundle note cards from mkconnections.com, or download them here to get ready to build your gifting business.

Share the TimeWise Repair® Volu-Fill® Deep Wrinkle Filler flier with your customers.

Order the Winter 2019 edition of The Look, and get your customers excited about the pampering products.

Watch the sampling videos in the Video Lounge, and learn business-building tips on ways to share product!

Check the Sampling tab under Winter Product Central to learn how to turn sampling into sales. Samples are a great way to entice potential customers.

Order sample cards from mkconnections.com, and attach your samples to the cards for a share-worthy customer experience.

* Results based on assessment of improvement by an independent skin measurement expert after an eight-week independent clinical study in which 31 women used the product morning and night. Wrinkle severity is defined as the visible length, width and number of deep wrinkles.

** Results reflect bioinstrumentation measurement of wrinkle severity after an eight-week independent clinical study in which Triple-action charcoal mask acts like a magnet to deep-clean pores. Clear Proof ® Triple-action charcoal mask acts like a magnet to deep-clean pores. Deep-Cleansing Charcoal Mask, $24, 4 oz. Unmask Your Natural Beauty! TimeWise Moisture Renewing Gel Mask, $22, 3 oz. Moisture Renewing Gel Mask, $22, 2 oz. Gel Semi-Matte Lipstick, $24, 4 oz. Mary Kay® products:

Be a SAVVY SAMPLER!}

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STEP 3: GO FOR IT!
Share the pampering everyday escape products with your customers.

Send an MKeCard® or a Beaute-vite®.

Send The Look eCatalog to your customers, and keep them in the know about all things beauty.

Get social. Use Digital Assets to post on social media.