First date, second interview or overdue girls’ night out, we have a mascara formula ready to deliver the perfect lash look for any occasion.

CHOOSE YOUR LASH LOOK

- **VOLUME**
- **LENGTH**
- **DEFINITION**
- **WATERPROOF**

1. **BUILD YOUR ASSETS**
   - Mary Kay® Lash & Brow Building Serum*, $36

2. **PREP YOUR LASHES**
   - Mary Kay® Lash Primer, $15

3. **GO TO EXTREMES**
   - Lash Intensity® Mascara, $18

4. **DEFINE YOURSELF**
   - Lash Love® Mascara, $15

5. **SPEAK VOLUMES**
   - Mary Kay® Ultimate Mascara™, $15

6. **WEATHER ANY STORM**
   - Lash Love® Waterproof Mascara, $15

7. **GO TO GREAT LENGTHS**
   - Lash Love® Lengthening Mascara, $15

8. **PREP YOUR LASHES**
   - Mary Kay® Lash Primer, $15

All prices are suggested retail.