**Beauty Talk WITH LUIS**

**HOW TO WEAR THE SEASON’S MOST VERSATILE PALETTE**

Who knew just four Mary Kay Chromafusion Eye Shadow shades could redefine your makeup bag this season? Global Beauty Ambassador Luis Casco gets creative with a fresh way to layer a pink palette this winter.

**FOUR-SHADE REINVENTED SMOKY LOOK**

- Apply Blossom all over eyelids as a base shade with the All-Over Eye Shadow Brush.
- Add Dusty Rose above lashlines, and blend upward just past eye creases with the Eye Crease Brush.
- Line outer half of upper lashlines and entire lower lashlines with MK Black eyeliner.
- Blend Sweet Plum using the Eye Smudger Brush over the eyelid.
- Add Golden Mauve to inner corners of eyes with a clean Eye Smudger Brush.
- Finish with Golden Copper blush and Bashful You gel semi-matte lipstick.

**TIP:** What’s cool with this eye look is that you’re elongating the eyes, and I love this effect when wearing hair pulled back or up for winter parties.

**Eye looks to try!**

- Two-Shade Eye-Opening Look
- Three-Shade Everyday Look
- Four-Shade Runway Look

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A LIFEPROOF FORMULA YOU’LL LOVE
These powders are powered by Mary Kay Chromafusion™ Matrix Technology, so they’re built to last through work, workouts and more.

Not-Your-Everyday, EVERYDAY SMOKY EYE
Just two shades can make a big impact with this smudge-perfect eye look. Layer extra eye shadow to build intensity; or for a kiss of color, opt for a subtle wash.

HOW TO GET THIS LOOK:
1. Wash Starry Night across eyelids, sweeping from lashlines to just above the eye socket lines. Use the smudger Brush to bring the shade across your lower lashlines in a not-so-perfect way.
2. Highlight with Crystalline at your brow bones and inner eye corners and blend.
3. Define eyes with MK Black eyeliner along lower lashlines only and smudge.

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Anytime EYE ALLURE
Enhance your natural eye shape with an easy-on-the-eyes look that has staying power.

HOW TO GET THIS LOOK:
1. Apply Biscotti on the eyelids up to the brow bones with the All-Over Eye Shadow Brush.
2. Sweep Granite into the creases with the Eye Crease Brush to help create contrast and depth.
3. Using the Eye Smudger Brush, apply Crystalline to the brow bones, inner corners or wherever you want to lift your eye look.
4. Apply Espresso as eyeliner, or use it to create a dramatic effect, such as a smoky eye, using the Eye Smudger Brush.
Best-Day-Ever GLOW
Every day is YOUR day! Sweep on a glow of confidence with pure color powders that accentuate your natural beauty.

WHERE TO APPLY CONTOUR: Emphasize features by sweeping contour (Latte) in a 3-shaped motion. Start at the top of the forehead and move along the hairline down to the cheekbones, moving inward toward the apples of the cheeks and back toward the ears. Finish by dusting contour from below the ears to just below the chin, along the jawline.
WHERE TO APPLY BLUSH: Apply blush (Shy Blush) on the apples of the cheeks, blending outward toward the ears.
WHERE TO APPLY HIGHLIGHTER: Highlight bone structure by dusting highlighter (Glazed) in the center of the forehead and chin, along the tops of the cheekbones and just below the eyebrows to accentuate the brow bones. Add a dab at the tip of the nose and in the Cupid’s bow for extra glow!
All-Day Color Confident
Wave goodbye to makeup fade, and say hello to a long-lasting luminous look.

HOW TO GET THIS LOOK:
1. Apply contour (Cocoa) along the bottoms of the cheekbones starting at the ears.
2. Brush blush (Hot Coral) from the apples of the cheeks to the ears.
3. Sweep on highlighter (Honey Glow) at the tops of the cheekbones.
4. Apply highlight eye shadow shade (Crystalline) to illuminate eyes.
5. Layer on a base eye shadow shade (Rustic) for added dimension.