Discover every **dimension** of lip luxury!
Customize your lip finish for every occasion with **feel-good lip formulas** and colorful ideas.

**To Take Color to the Next Level**

Pair True Dimensions® Lipstick with NouriShine Plus® Lip Gloss.
- Apply your favorite begging-to-go-bold shade of lipstick. Gently blot lips.
- Apply NouriShine Plus® Lip Gloss with your desired level of shine or shimmer.

Pretty in Pinks: Model is wearing True Dimensions® Lipstick in Pink Chérie with NouriShine Plus® Lip Gloss in Pink Luster.

Red Carpet Starlet: Try True Dimensions® Lipstick in Firecracker with NouriShine Plus® Lip Gloss in Rock 'n' Red for a more daring look.

**For a Stained Lip Look**

Use your fingertip as an applicator.
- Lightly pat lipstick onto lips using your index finger.
- Gently blot lips with a tissue to help set the color and remove excess.

Red-Hot Classic: Model is wearing True Dimensions® Lipstick in Sizzling Red.

Peachy Keen: Try True Dimensions® Lipstick in Color Me Coral for a matte, neutral look.

**To Create a Custom Lip Look**

Mix and match shades of True Dimensions® Lipstick and NouriShine Plus® Lip Gloss.
- Create color intensity by layering bold shades or neutralize by topping lipstick with a natural gloss.

Demure Delight: Model is wearing True Dimensions® Lipstick in Wild About Pink with NouriShine Plus® Lip Gloss in Café au Lait.


NEW!
**True Dimensions® Sheer Lipstick**

**Simply sheer layers** of these versatile shades go with every look. No mirror needed! Just glide on the sophistication and go.

**Subty You** lets you look naturally beautiful in a sheer, neutral shade.

**Posh Pink** is the perfect touch when you want to be pretty in pink.

**Arctic Apricot** is sheer fun in an energetic shade everyone will love.

**Sparkling Rosé** gives lips a sophisticated hue.
Glide on **confidence** with age-fighting benefits:

- Age-defying ingredients, typically reserved for skin care, are infused into the formula, helping lips appear fuller and feel firmer.
- Targets the key qualities – dimension, the look of fullness and plumpness.
- Helps make fine lines seem invisible for a smooth look.

**Lips feel moisturized all day!**

That’s what three out of four women experienced* after trying **True Dimensions**® Lipstick. Imagine how invitingly kissable your lips can be with results like these:

- **92%** said it feels soothing, moisturizing and comforting on lips.
- **85%** agreed it replenishes and conditions lips, leaving them looking their healthy best.
- **87%** said lips look smoother and feel supple.
- **76%** said lips appear younger, voluptuous and line-free.

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*Results reflect the percentage of women who agreed with these statements in a one-week independent consumer study.